

CRICKET AUSTRALIA

Schedule for the Cricket's Golden Ticket Promotion

Promotion Name	Cricket's Golden Ticket			
Promoter	Cricket Australia ABN 53 006 089 130 of 60 Jolimont Street, Jolimont, VIC, 3002.			
Permit Numbers	Authorised under: NSW LPTS: TP/04332; ACT: TP 25/01089; SA Permit: T25/816			
Promotion Period	The Promotion starts on 3 June, 2025. The Promotion closes at 11.59pm on 30 June, 2025. No entries will be accepted after this time.			
Relevant State(s)	Australia wide			
Entry Restrictions	Entry is open to residents of Australia aged 18 years or older at the commencement of the Promotion (Eligible Entrants).			
Verification Requirements	Must provide photo identification to verify the customer account that the ticket was purchased on.			
Entry Procedure	<p>To enter, Eligible Entrants must, during the Promotion Period, purchase a ticket between 3 June, 2025 and 11.59 am AEST on 12 June, 2025. to one of the following matches;</p> <ol style="list-style-type: none">the Ashes Test at Perth Stadium from 21-25 November 2025;the Ashes Test at the Gabba from 4-8 December 2025;the Ashes Test at Adelaide Oval from 17-21 December 2025;the Ashes Test at the MCG from 26-30 December 2025;the Ashes Test at the SCG from 4-8 January 2026; orthe Women's Test at the WACA from 6-9 March 2026, (each a Match and collectively the Matches). <p>Eligible Entrants will be eligible to win the Major Prize associated with the Match that they purchased a ticket to (eg. an Eligible Entrant who has purchased a ticket to the Ashes Test at Perth Stadium from 21-25 November 2025 will be eligible to win the "Perth Men's Test Match Major Prize").</p>			
Maximum Number of Entries	Customer accounts will be restricted to one entry in the draw of each Major Prize associated with each Match (irrespective of how many tickets are purchased by that customer account to that Match).			
Draw Details	Date: Monday, 14 July 2025			
	Time: 2pm AEST			
	Location: 60 Jolimont Street, East Melbourne, VIC 3002			
	Draw Method: Random Electronic Selection Prizes will be drawn in order below.			
Prize Details				
	Type	Prize	No. Available	Value of each Prize (RRP)
	Perth Men's Test Match Major Prize	A prize pack consisting of: 1. an upgrade of up to two (2) tickets for the Men's Ashes Test at Perth Stadium	One (1)	\$6,500.00

		<p>between 21 November 2025 to 25 November 2025 to Hospitality level tickets (exact tickets at the Promoter's discretion);</p> <p>2. the opportunity for the prize winner and a guest to participate in a pre-game boundary walk;</p> <p>3. one (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion); and</p> <p>4. the opportunity for the prize winner and a guest to take part in a behind the scenes tour; and</p> <p>5. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Men's Cricket Team (as determined by the Promoter in it's absolute discretion)..</p>			
	Sydney Men's Test Match Major Prize	<p>A prize pack consisting of:</p> <p>1. an upgrade of up to two (2) tickets for the Men's Ashes Test at the SCG between 4 January 2026 and 8 January 2026 to Hospitality level tickets (exact</p>	One (1)	\$6,500.00	

		tickets at the Promoter's discretion); 2. the opportunity for the prize winner and a guest to participate in a pre-game boundary walk; 3. one (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion); 4. the opportunity for the prize winner and a guest to take part in a behind the scenes tour; 5. Gatorade Buggy ride for the prize winner during the afternoon drinks break (exact break at the Promoter's discretion); and 6. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Men's Cricket Team (as determined by the Promoter in it's absolute discretion).			
	Brisbane Men's Test Match Major Prize	A prize pack consisting of: 1. an upgrade of up to two (2) tickets for the Men's Ashes Test at the Gabba between 4 December 2025 to 8 December 2025 to Hospitality	One (1)	\$6,500.00	

		<p>level tickets (exact tickets at the Promoter's discretion);</p> <p>2. the opportunity for the prize winner and a guest to participate in a pre-game boundary walk;</p> <p>3. one (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion);</p> <p>4. the opportunity for the prize winner and a guest to take part in a behind the scenes tour;</p> <p>5. Gatorade Buggy ride during the afternoon drinks break (exact break at the Promoter's discretion); and</p> <p>6. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Men's Cricket Team (as determined by the Promoter in it's absolute discretion).</p>			
	Adelaide Test Match Major Prize	<p>A prize pack consisting of:</p> <p>1. An upgrade of up to two (2) tickets for the Men's Ashes Test at the Adelaide Oval between 17 December 2025 and 21 December 2025</p>	One (1)	\$6,500.00	

		<p>to Hospitality level tickets (exact tickets at the Promoter's discretion);</p> <p>2. The opportunity for the prize winner and a guest to participate in a pre-game boundary walk;</p> <p>3. One (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion);</p> <p>4. The opportunity for the prize winner and a guest to take part in a behind the scenes tour;</p> <p>5. Gatorade Buggy ride for the prize winner during the afternoon drinks break (exact break at the Promoter's discretion); and</p> <p>6. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Men's Cricket Team (as determined by the Promoter in its absolute discretion).</p>			
	Melbourne Men's Test Match Major Prize	<p>A prize pack consisting of:</p> <p>1. an upgrade of up to two (2) tickets for the Men's Ashes Test at the MCG between 26 December 2025 and 30</p>	One (1)	\$6,500.00	

		<p>December 2025 to Hospitality level tickets (exact tickets at the Promoter's discretion);</p> <p>2. the opportunity for the prize winner and a guest to participate in a pre-game boundary walk;</p> <p>3. one (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion);</p> <p>4. the opportunity for the prize winner and a guest to take part in a behind the scenes tour;</p> <p>5. Gatorade Buggy ride for the prize winner during the afternoon drinks break (exact break at the Promoter's discretion); and</p> <p>6. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Men's Cricket Team (as determined by the Promoter in it's absolute discretion).</p>			
	Perth Women's Test Match Major Prize	<p>A prize pack consisting of:</p> <p>1. up to two (2) VIP function tickets for the Women's Test between 6 March 2026 and 9 March 2026 (exact tickets at</p>	One (1)	\$6,500.00	

		<p>the Promoter's discretion);</p> <p>2. the opportunity for the prize winner and a guest to participate in a pre-game boundary walk;</p> <p>3. one (1) dual signed bat from either the Australian Men's Cricket Team or the Australian Women's Cricket Team and one International Team (at the Promoter's discretion); and</p> <p>4. the opportunity for the prize winner and a guest to take part in a behind the scenes tour</p> <p>5. the opportunity for the prize winner and a guest to take part in a meet and greet with one (1) player in the Australian Women's Cricket Team (as determined by the Promoter in its absolute discretion).</p>			
Total Prize Pool	Up to \$40,000.00				
Prize Restrictions/Exclusions (if any)	<p>Prize excludes transport and accommodation.</p> <p>The International cricket fixture is subject to change (including due to bad weather) without notice. The Promoter reserves the right (in its sole discretion) to change or amend the International cricket fixture without notice, and does not accept responsibility for the cancellation or delay of any cricket match connected with this Promotion for any reason beyond its reasonable control.</p> <p>The Gatorade Buggy ride only applies for Test Matches where the Gatorade Buggy is on-site. If the Gatorade Buggy is not on site for any reason, or is inoperable for any reason, the prize will be forfeited and no replacement will be given.</p> <p>The Gatorade Buggy guest must be over the age of 16.</p> <p>By accepting a prize, each winner agrees to comply with the conditions attaching to the tickets won in conjunction with the promotion. Each winner also agrees to comply and ensure that all ticket holders comply with:</p> <p>Cricket Australia's 2025/26 Conditions of Ticket Purchase, Entry to a Venue and Attendance at a Match, a copy of which will be provided to the winner with the prize;</p>				

	any risk notice and waiver formed imposed by Cricket Australia; and any conditions of entry imposed by the venue operator.
Notification and Publication of Winners	Winners will be notified by email within 2 business days of being selected. Prize winners' details (last name, first initial and postcode) will be published on the Promoter's website at www.cricket.com.au/competitions on Monday, 14 July 2025. The winner of any draws will be notified in writing within seven days of the unclaimed prize draws.
Prize Claim Date	15 October 2025
Unclaimed Prize Draw	Date: 16 October 2025
	Time: 2pm AEDT
	Location: 60 Jolimont Street, Jolimont, VIC, 3002.
	Publication Date: 17 October 2025
Notification and Publication of Unclaimed Prize Draw Winners	Winners of the Unclaimed Prize Draw be notified by email within 2 business days of being selected. Unclaimed winners' details (last name, first initial and postcode) will be published on the Promoter's website at www.cricket.com.au/competitions on Thursday, 17 October 2025.
Additional Terms	<p>Eligible Entrants will only be eligible to win one (1) of the Major Prizes. In the event that an Eligible Entrant wins a Major Prize, any entry they have in respect of the other Matches will be ineligible to win another Major Prize.</p> <p>In the event that the Promotion is abandoned, called off, cancelled or postponed for any reason, (including as a result of our wet weather policy), you will not be able to participate in the Promotion and no prizes will be awarded (subject to regulatory approval).</p> <p>If a winner or their partner is under the influence of alcohol, Cricket Australia has the discretion to refuse entry to prize activities.</p>

CRICKET AUSTRALIA

Terms and Conditions of Entry for the Cricket's Golden Ticket Promotion

First up

4. These terms and the Schedule form the Conditions of Entry for this Promotion, and set out all of the information you need to know regarding this Promotion. Capitalised terms have the meaning given in the Schedule, unless otherwise stated. If there's any inconsistency between these terms and the Schedule, then what's in the Schedule is correct. By submitting your entry, you agree that these Conditions of Entry apply to your entry.
5. The promoter is Cricket Australia (ABN 53 006 089 130), of 60 Jolimont Street, Jolimont, Victoria, 3002 ('**Promoter**', '**we**', '**us**').
6. Any updates to these Conditions of Entry will be subject to regulatory approval, and will be published on our website www.cricket.com.au/competitions, so it's important to check these Conditions of Entry regularly.

Who can enter ... and who can't

7. The eligibility requirements for this Promotion are set out in the Entry Restrictions. Directors, managers, employees, officers, agents and contractors of the Promoter, and their immediate families (ie spouse, partner, parent, grandparent, natural or adopted child, and sibling (whether natural or adopted by a parent)) are ineligible to enter.

How to enter

8. To enter, you must follow the Entry Procedure.
9. We will not accept entries which are incomplete, illegible, or which are generated by computers or other automated means.
10. We reserve the right to disqualify your entry in the event of non-compliance with these Conditions of Entry or if, in our reasonable opinion, you tamper or interfere with an entry mechanism in any way.
11. If the Promotion cannot run for reasons beyond our control (for example, infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, or technical failures), we reserve the right to cancel, suspend, modify or terminate the Promotion (subject to regulatory approval). If that happens, we'll select a winner from eligible entries received at the time.
12. All decisions made by us regarding any aspect of the Promotion are final, and no correspondence will be entered into.

Prizes

13. The prize(s) are set out in the Prize Details and are subject to any restrictions specified in the Prize Restrictions/Exclusions. Prize values are accurate as at the commencement date of the Promotion. Any variation after that date is beyond our control. All costs, fees, charges or expenses associated with the prize(s), which are not specified in the Schedule, are the responsibility of the winner(s).
14. Prizes are not transferable, exchangeable or redeemable for cash. If for any reason a prize is not available, we will substitute it for another prize of equal or higher value (in our discretion), subject to regulatory approval.

How winners are chosen and notified

15. Draw Details are set out in the Schedule. We will notify winners, and publish their names, in accordance with the Notification and Publication of Winners information set out in the Schedule.

How to claim prizes

16. Prizes will be posted using the address information provided on the entry form, unless the winner provides an alternative address at the time they are notified as being a winner. If prizes are not suitable for posting, we will determine the best delivery method. Prize winners should allow up to four weeks for delivery. We accept no responsibility for any lost or misdirected mail, or any damage to prizes caused in transit.
17. If (having made reasonable efforts) we cannot contact a prize winner, or if any prize is not accepted or claimed by the Prize Claim Date, we will conduct an Unclaimed Prize Draw (subject to any directions given by relevant gaming authorities).
18. We will notify winners of any Unclaimed Prize Draw, and publish their names, in accordance with the Unclaimed Prize Draw details specified in the Schedule.

19. At our request, prize winners (and their companion(s), if applicable) must sign (or ensure that their parent/guardian signs) an indemnity and exclusion of liability form provided by us. If a winner (or their parent/guardian) does not sign that form within the time specified by us, they will not be able to participate and that winner's entry or prize claim will be declared invalid. If a winner's entry is declared invalid prior to the Prize Claim Date, we may select a new winner in accordance with the Unclaimed Prize Draw.
20. If you are a winner, you are responsible for your use of the prize, including complying with all relevant laws and any applicable terms and conditions of use.

Promoter's use of entries and personal information

21. On submission, entries become the property of the Promoter.
22. By participating in this Promotion, you understand and agree that Cricket Australia and State or Territory cricket associations, including the Big Bash League teams (together, "Australian Cricket") may use and disclose the personal information provided by you for the purpose of conducting the Promotion and for any of the purposes set out in Australian Cricket's Privacy Policy (available at www.cricket.com.au/privacy or by emailing privacy@cricket.com.au), which contains information about how you may access and seek correction of your personal information or complain about a breach of your privacy, and how Australian Cricket will deal with that complaint. Australian Cricket may also disclose your personal information to other parties, including Australian Cricket's third party service providers. From time to time, these third parties may be located (and so your personal information may be disclosed) overseas, including in India, the USA and the UK, and other countries from time to time. Australian Cricket may use your personal information for direct marketing purposes, unless you opt out (which you can do at any time in accordance with Australian Cricket's Privacy Policy). You can request to access, update or correct any personal information we hold about you by writing to Cricket Australia's Privacy Officer at 60 Jolimont Street, Jolimont, VIC, 3002 or sending an email to privacy@cricket.com.au.
23. If requested by us, each winner must participate in all promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge. If you are a winner, you consent to us using your name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period without compensation for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by us. If you are under 18 years of age, your parent or guardian must give us this consent on your behalf.

General stuff (boring but important)

24. We accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. We have no control over telephone communications, networks or lines and accept no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. We are not liable for any consequences of user error including any costs incurred.
25. You acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the Promotion or the prize may involve participating in dangerous activities. By accepting any prize, you accept that risk for yourself and for your companion(s) (if applicable).
26. You will be responsible for any tax liability associated with a prize.
27. To the extent permitted by law, we will not be liable for any loss or damage whatsoever (including direct or consequential loss) or personal injury suffered or sustained in connection with the prizes or this Promotion. We accept no responsibility for any tax liabilities that may arise from winning a prize.
28. We are not responsible for use of a prize which results in:
 - (a) loss that was not reasonably foreseeable;
 - (b) loss that was not caused by the our breach of these Conditions of Entry or by our negligence;
 - (c) business losses (such as lost data, lost profits or business interruptions) or loss suffered by non-consumers;
 - (d) losses caused by factors which could reasonably be considered to be outside our control (such as faults in third party equipment); and

- (e) any loss caused, or contributed to, by an entrant's breach of these Conditions of Entry or an entrant's negligence.
- 29. These Conditions of Entry are governed by the laws of Victoria.